



WYCW
250 International Drive
Spartanburg, SC 29303
(864) 576-7777

CONTRACT

| | | |
|---|--|--|
| <u>Contract / Revision</u> 803880 / | | <u>Alt Order #</u> 08144864 |
| <u>Product</u> MARCO RUBIO FOR PRES | | |
| <u>Contract Dates</u> 02/16/16 - 02/20/16 | | <u>Estimate #</u> |
| <u>Advertiser</u> POL/M Rubio Pre US (R) | | <u>Original Date / Revision</u> 02/18/16 / 02/18/16 |
| <u>Billing Cycle</u> EOM/EOC | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Station</u> WYCW | <u>Account Executive</u> HRP Washington | <u>Sales Office</u> HRP/Washington |
| <u>Special Handling</u> | | |
| <u>Demographic</u> Adults 35+ | | |
| <u>IDB#</u> 9912891 | <u>Advertiser Code</u> | <u>Product Code</u> |
| <u>Agency Ref</u> IN10086/SP6681/TO13 | | <u>Advertiser Ref</u> |

And:

Smart Media Group
814 King Street
Suite 400
Alexandria, VA 22314
USA

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|---------------|-------|-------------------|-----------------|---------------------------|----------------|------|--------|-------------------|-------------|-----|------|-----------|-------------------|
| N 1 | WYCW | 02/19/16 | 02/19/16 | M-F 7a-9a | 7a-9a | | :30 | | | | NM | 4 | \$120.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | Week: | 02/15/16 | 02/21/16 | ----4-- | | | | 4 | \$30.00 | | | | |
| N 2 | WYCW | 02/19/16 | 02/19/16 | VAMPIRE DIARIES | 8p-9p | | :30 | | | | NM | 2 | \$480.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | Week: | 02/15/16 | 02/21/16 | ----2-- | | | | 2 | \$240.00 | | | | |
| N 3 | WYCW | 02/19/16 | 02/19/16 | ORIGINALS | 9p-10p | | :30 | | | | NM | 2 | \$560.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | Week: | 02/15/16 | 02/21/16 | ----2-- | | | | 2 | \$280.00 | | | | |
| N 4 | WYCW | 02/19/16 | 02/19/16 | M-Su 10p-1035p Local News | 10p-1035p | | :30 | | | | NM | 2 | \$260.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | Week: | 02/15/16 | 02/21/16 | ----2-- | | | | 2 | \$130.00 | | | | |
| Totals | | | | | | | | | | | | 10 | \$1,420.00 |

| Time Period | # of Spots | Gross Amount | Agency Comm. | Net Amount |
|---------------------|------------|-------------------|-------------------|-------------------|
| 02/01/16 - 02/19/16 | 10 | \$1,420.00 | (\$213.00) | \$1,207.00 |
| Totals | 10 | \$1,420.00 | (\$213.00) | \$1,207.00 |

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.